



City of Pilot Point, Texas
 City Council Strategic Plan
 and Priorities – FY 2018
 (Votes/Score)

Infrastructure

Street Maintenance/Reconstruction **(6/16)**
 Water/Sewer Line Replacement **(5/13)**
 Pedestrian Access/Sidewalks (3/7)
 Stormwater Management **(6/16)**
 New Sewer Plant **(7/18)**
 Public Buildings – Fire/Police/Public
 Works (1/3)
 Alleyway Plan (2/3)

Community Development

Planning for Future Growth **(6/13)**
 Redevelopment of Abandoned/Under-
 utilized Property (4/6)
 Downtown Redevelopment **(5/13)**
 Retail Development Along SH 377 - 0
 Housing Development/Options - 0
 Preserving Green Space Thru
 Planning (2/3)

Organizational Issues

Improve Communication to Citizens (2/4)
 Recruit & Retain High Quality
 Employees **(5/9)**
 Improve Transparency (2/3)
 Better Community Engagement
 Strategies **(3/5)**

Public Safety

Disaster Preparedness **(6/10)**
 Crime Prevention - 0
 Police Visibility (2/4)
 Enforce Code Violations/Tall Grass &
 Weeds/Dilapidated Structures/Exterior
 Maintenance **(6/10)**
 Improve Animal Control Services (2/5)

Parks & Recreation

Bike and Hike Trails (3/4)
 Recreation Center (4/6)
 Senior Programming (3/4)
 Recreation Programming (1/1)
 Athletic Fields – Softball, Baseball, Football,
 Soccer **(6/13)**
 More Parks and Park Amenities **(8/11)**

Other

Cultural and Entertainment
 Opportunities **(4/7)**
 Tourism/Destination (4/6)

Infrastructure

- A. Improve major streets and streets in neighborhoods.
 - a. Review the Street Inventory Assessment with the Capital Projects Advisory Committee (CPAC). (MC, AG – 1st Quarter)
 - b. Prepare a priority list and bond package recommendation to City Council. (CPAC – 2nd Quarter)
 - c. Council consider recommendation a bond election for May 2018. (Council – 2nd Quarter)
 - d. Identify streets for maintenance improvements and execute using Public Works staff and resources. (MC – On-going)
- B. Replace water lines and sewer lines.
 - a. Complete Phase I of water and sewer mapping project. (BW, MC – 2nd Quarter)
 - b. Complete water and sewer line master plan. (MC, BW – 4th Quarter)
 - c. Prioritize and fund projects for each of the next five years. (MC, AG, BW – 3rd Quarter)
- C. Enhance pedestrian access and sidewalks around the community.
 - a. Review sidewalk and trail plan in the Parks and Recreation Master Plan with the CPAC. (AG, MC – 1st Quarter)
 - b. Prioritize sidewalks and trails, identify costs and consider recommendation to City Council (CPAC, AG, MC – 1st Quarter)
 - c. Council consider recommendation for the May 2018 bond package. (Council – 2nd Quarter)
 - d. Consider community participation program in the sidewalk program.
- D. Implement a Stormwater management plan.
 - a. Establish a drainage utility for Pilot Point. (AH, AG – 1st Quarter)
 - b. Approve the establishment of a fee to provide for maintenance of the system. (Council – 1st Quarter)
 - c. Conduct a drainage inventory assessment and prioritize maintenance needs. (MC – 2nd Quarter)
 - d. Solicit proposals for a drainage master plan and identify funding alternatives. (FY 2019)
- E. Design and prepare for construction of new wastewater treatment plant.
 - a. Identify potential land for purchase and acquire it. (AG, BW – 2nd Quarter)
 - b. Negotiate a partnership with the Mustang Special Utility District. (AG, BW – 2nd Quarter)
 - c. Go through TCEQ process for site selection. (AG, MC, BW – thru 2nd Quarter 2019)
 - d. Begin design of the new plant. (BW – start 3rd Quarter)
- F. Conduct a needs assessment for public buildings.
 - a. Review building needs with the CPAC. (AG – 1st Quarter)

- b. Conduct site visits of the Police Department, Fire Station and Public Works Building. (AG – 1st Quarter)
 - c. Develop priority list and consider including in recommendation to Council for May 2018 bond package. (CPAC – 1st Quarter)
- G. Develop an alleyway plan.
- a. Conduct an inventory of alleys and determine if suitable for vacation. (MC, TV – 4th Quarter)

Community Development

- H. Implement planning for future growth.
- a. Establish Historical Design Standards for the Downtown Square. (KC – 2nd Quarter)
 - b. Update the City's subdivision regulations. (KC – 3rd Quarter)
 - c. Upgrade the City's Fence Ordinance. (KC – 3rd Quarter)
 - d. Establish a Cell Tower Ordinance. (KC – 2nd Quarter)
 - e. Establish a Pro Rata policy. (KC – 2nd Quarter)
 - f. Complete and adopt the comprehensive plan – Point Me Home 2030. (KC – 2nd Quarter)
- I. Develop strategies for redevelopment of abandoned/under-utilized property.
- a. Establish a process for property tax rebates to incentivize redevelopment of abandoned property. (AG – 1st Quarter)
 - b. Collaborate with the Pilot Point EDC to identify and market under-utilized properties. (AG, KC, AD – 3rd Quarter)
- J. Establish a process for downtown redevelopment.
- a. Engage Eikon to develop a Downtown Master Plan to include alternative parking areas. (AG – 1st Quarter)
 - b. Review Plan with CPAC and consider for recommendation as part of May 2018 bond package to Council, or consider alternative financing options. (AG – 1st Quarter)
- K. Develop strategies to enhance retail development along SH 377. (AD – 4th Quarter)
- L. Investigate housing development options including subdivision regulations. (KC – 3rd Quarter)
- M. Establish strategies and processes for preserving green space thru planning. (KC – 3rd Quarter)

Organizational Issues

- A. Improve communication to citizens and develop better community engagement strategies.
- a. Identify and implement alternative communication methods. (AH, LE, AG – 2nd Quarter)

- b. Schedule Quarterly Town Hall meetings. (AG, AH – 2nd Quarter)
 - c. Hold monthly meetings, Coffee with the City Manager. (AG – 1st Quarter)
 - d. Utilize the Library as a place to disseminate information and host community meetings. (WT – On-going)
- B. Recruit & retain high quality employees.
- a. Continue Quarterly Stakeholder meetings. (AG – On-going)
 - b. Provide supervisory training to Mid-level Managers. (AG – On-going)
 - c. Have each department prepare an employee development plan. (All – On-going)
 - d. Improve the performance evaluation process. (All – 2nd Quarter)
 - e. Conduct employee climate assessment in May 2018. (AG – 3rd Quarter)
- C. Improve Transparency.
- a. Apply with GFOA for the Distinguished Budget Presentation Award (Budget) (AG – 1st Quarter)
 - b. Apply with GFOA for the Certificate of Excellence in Financial Reporting Award (CAFR) (AG, LE – 2nd Quarter)
 - c. Apply for the Transparency Awards with the Texas State Comptroller's Office. (LE – 3rd Quarter)
 - d. Improve the City's website and make it more user friendly. (All – 3rd Quarter)

Public Safety

- D. Enhance the City's Disaster Preparedness
- a. Schedule and execute two disaster preparedness drills per year. (HH, BC – 4th Quarter)
 - b. Collaborate with Denton County agencies on disaster preparedness. (HH, BC – 4th Quarter)
 - c. Participate in the North Texas Emergency Manager working group through the NCTCOG. (HH, BC – On-going)
- E. Crime Prevention
- a. Identify strategies to enhance crime prevention. (TC – On-going)
 - b. Investigate ordinances that can enhance crime prevention. (TC – On-going)
 - c. Participate in the planning and development process to ensure neighborhoods are designed to mitigate crime. (TC – On-going)
- F. Police Visibility
- a. Prepare a long-term strategy for adding personnel to ensure a police presence in neighborhoods as the City grows in population and area. (TC – On-going)
- G. Enforce Code Violations/Tall Grass & Weeds/Dilapidated Structures/Exterior Maintenance
- a. Enforce code ordinances in a fair-handed way to encourage compliance but ensure success. (TC, SB – On-going)
- H. Improve Animal Control Services

- a. Provide information to the public about All American Dogs. (TC, AG – On-going)
- b. Monitor results to ensure compliance with the contract. (TC – On-going)

Parks & Recreation

- I. Develop a Plan to Address Bike and Hike Trails
 - a. Prepare a Trails Master Plan (AH, – 3rd Quarter)
 - b. Provide information from the Parks and Recreation Master Plan to the CPAC. (AG – 1st Quarter)
 - c. Review Plan with CPAC and consider for recommendation as part of May 2018 bond package to Council. (AG – 1st Quarter)
 - d. Council consider recommendation for sidewalk plan as part of May 2018 bond election. (Council – 2nd Quarter)
- J. Recreation Center
 - a. Provide information on vacant building to the CPAC and conduct a site visit. (AG – 1st Quarter)
 - b. Review building with CPAC and consider for recommendation as part of May 2018 bond package to Council. (AG – 1st Quarter)
 - c. Discuss potential partnership with YMCA for operations of facility and recreation program. (AG – 1st Quarter)
- K. Senior Programming and Recreation Programming
 - a. Discuss potential partnership with YMCA for operations of facility and recreation program. (AG – 1st Quarter)
- L. Athletic Fields – Softball, Baseball, Football, Soccer
 - a. Provide information on the Parks and Recreation Master Plan to the CPAC. (AG – 1st Quarter)
 - b. Review Plan with CPAC and consider for recommendation as part of May 2018 bond package to Council. (AG – 1st Quarter)
- M. More Parks and Park Amenities
 - a. Provide information on the Parks and Recreation Master Plan to the CPAC. (AG – 1st Quarter)
 - b. Review Plan with CPAC and consider for recommendation as part of May 2018 bond package to Council. (AG – 1st Quarter)

Other

- N. Cultural and Entertainment Opportunities **(4/7)**
 - a. Establish an artist in residency program on the Square. (AD – 3rd Quarter)
 - b. Collaborate with the Opera House in the promotion of programs. (LC – 4th Quarter)
 - c. Collaborate with Western Son Distillery in the promotion of events.
- O. Tourism/Destination (4/6)
 - a. Execute Hot Rods & Heroes in June 2018. (LC – 3rd Quarter)

- b. Execute Bonnie & Clyde Days in October 2018. (LC – FY 2019 1st Quarter)
- c. Pursue grants and programs that enhance the Main Street program. (LC – On-going)
- d. Execute a hotel feasibility study in conjunction with the EDC Executive Director. (AG, AD – 2nd Quarter)
- e. Develop strategies to leverage other local events to promote Pilot Point.

AG – Alan Guard, City Manager

AH – Alice Holloway, City Secretary

MC – Mario Cisneros, Public Works Director

TV – Trent Vandargriff, Operations Manager

BW – Brandon Wall, City Engineer

KC – Kelly Carpenter, Development Services Director

AD – Amanda Davenport, Executive Director of Economic Development

LC – Lenette Cox, Main Street/KPPB/Museum Director

HH – Heath Hudson, Fire Chief

BC – Assistant Fire Chief/Fire Marshall

TC – Tim Conner, Police Chief

SB – Sheree Brady, Code Enforcement Officer

LE – Lana Ensminger, Finance Supervisor